

EDMONTON
FALL
HOME
SHOW

Oct 20-22
Edmonton
Expo Centre

the show
for every
home.

17,000+ consumers are looking for you!

Three days only to design, style and renovate all under one roof with our 200 retailers and industry experts! Interested buyers attend the **Edmonton Fall Home Show** for new ideas, products and advice. Don't miss your chance to reach these potential new customers who'll be descending on the Edmonton Expo Centre, Northlands on **October 20-22, 2017**.

Direct face-to-face interaction with motivated consumers



Don't miss your chance to be a part of the **Edmonton Fall Home Show**, **October 20-22** at the Edmonton Expo Centre, Northlands!

Reach a MORE qualified audience:

- 84% between the ages of 25-64
- 59% female, 41% male
- 94% own their own home
- **\$100,000+** average household income
- 73% plan to do business with an exhibitor within 12 months of the show
- 73% attend with their spouse (meet both decision makers)

We manage multiple shows in the same markets and our geotracking analysis shows the average cross-over audience is only 4%. 96% of visitors are a unique crowd. If you exhibit in just one of our Edmonton shows you're missing an entire group of customers!

BOOTH COST

- \$16.69 per sq.ft. + GST
- \$250 corner premium
- \$100 direct sell premium
- \$129 exhibitor listing

More than just booth space

Let us know your sales & marketing goals and we will customize a partnership program to exceed your needs.

- Exhibitor Listings
- eBlasts (26,700+ opt-ins available year-round)
- Website advertising
- Showguide listing & opportunity to advertise
- Promotional opportunities
- Feature & stage sponsorships
- Cooperative advertising programs
- Product sampling
- Research/data collection
- 2017 rate is \$16.69/sq.ft. + applicable premiums + tax (GST)

Space is limited, call us today to book your space:

COMPANIES A-J
Michelle Whyte
866.941.0673, ext. 202
michellew@mpeshows.com

COMPANIES K-Z
Alex Black
866.941.0673, ext. 213
alexblack@mpeshows.com

Exhibitor Training

Ask your Exhibit Sales Consultant for more information!

We've got you covered

EDMONTON FALL HOME SHOW
EDMONTON RENOVATION SHOW
EDMONTON HOME + GARDEN SHOW

Home Shows are the only true form of permission marketing; homeowners pay for the opportunity to shop, compare & buy exhibitors' products & services!

"Marketplace Events does an excellent job organizing their shows and looks after all the little details - which is a great asset for an exhibitor. The shows are very well advertised and promoted to consumers. I found most of the other exhibitors were high-caliber, professional companies. The net result is a great show that attracted many excellent consumers who were willing to part with some of their hard earned money. I love doing shows put on by Marketplace Events. They are always a great success!"

Karin Duemler,
Northern Mountain Foods Inc.

Show dates & hours:

Friday, October 20	12pm - 9pm
Saturday, October 21	10am - 9pm
Sunday, October 22	10am - 6pm

