

EDMONTON
FALL
HOME
SHOW

Oct 21 - 23
Edmonton
Expo Centre

the show
for every
home.

20,000+ Consumers are looking for you!

Three days only to design, style and renovate all under one roof with our 200 retailers and industry experts! Interested buyers attend the **Edmonton Fall Home Show** for new ideas, products and advice. Don't miss your chance to reach these potential new customers who'll be descending on the Edmonton Expo Centre, Northlands on **October 21-23, 2016**.

Reasons to exhibit?

- Reach 20,000+ qualified customers
- Create & increase brand awareness
- Introduce & test new products
- Sell your products directly to new customers
- Showcase your products in an exciting & engaging venue
- Direct face-to-face interaction with motivated consumers
- Conduct consumer testing, surveys & market research
- Participate in a creative home-related event with like-minded companies
- Get the latest industry tips, trends & information on hot topics
- Measure your ROI

Don't miss your chance to be a part of the Edmonton Fall Home Show, October 21-23 at the **Edmonton Expo Centre, Northlands!**

Reach a MORE qualified audience:

- 86% between the ages of 25-64
- 62% female, 38% male
- 90% own their own home
- \$100,000+ average household income
- 75% plan to do business with an exhibitor within 12 months of the show
- 63% attend with their spouse (both decision makers)

BOOTH COST

\$16.49 per sq.ft. + GST

\$250 corner premium

\$100 direct sell premium

\$129 online exhibitor listing

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More than just booth space

Let us know your sales & marketing goals & we will customize a partnership program to exceed your needs.

- New online Exhibitor Listings
- eBlasts (27,000+ opt-ins available year-round)
- Website advertising
- Showguide listing & opportunity to advertise
- Promotional opportunities
- Feature & stage sponsorships
- Cooperative advertising programs
- Product sampling
- Research/data collection
- Access to our PR team
- Material handling including forklift services
- 24-hour security
- 2016 rate is \$16.49/sq.ft. + applicable premiums + tax (GST)

Space is limited, call us today to book your space:

COMPANIES A - H
Michelle Whyte
403.253.1177, ext. 202
michellew@mpeshows.com

COMPANIES O-Z
Alex Black
403.253.1177, ext. 213
alexblack@mpeshows.com

COMPANIES I-N
Kristy Cairns
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We've got you covered

EDMONTON
FALL
HOME
SHOW

EDMONTON
RENOVATION
SHOW

EDMONTON
HOME
+GARDEN
SHOW

Home Shows are the only true form of permission marketing; homeowners pay for the opportunity to shop, compare & buy Exhibitors' products & services!

"Marketplace Events does an excellent job organizing their shows and looks after all the little details - which is a great asset for an exhibitor. The shows are very well advertised and promoted to consumers. I found most of the other exhibitors were high-caliber, professional companies. The net result is a great show that attracted many excellent consumers who were willing to part with some of their hard earned money. I love doing shows put on by Marketplace Events. They are always a great success!"

Karin Duemler, Northern Mountain Foods Inc.

Show dates & hours:

Friday, October 21	12pm - 9pm
Saturday, October 22	10am - 9pm
Sunday, October 23	10am - 6pm



Ask a Designer
Free 10 minute consultations



FLOFORM
Design Lounge